



Telecom Strategy
Development

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Via ECFS

Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: CGM, LLC Notice of Ex Parte Presentation – WC Docket No. 11-42, CC Docket No. 96-45, and WC Docket No. 03-109

Dear Ms. Dortch,

On June 13 and 14, Kevin Murphy, Partner and Chuck Campbell, Partner participated in the FCC Workshop on Low Income Database Issues, pursuant to the FCC Notice of Proposed Rulemaking in the dockets referenced above, specific to the issues related to the National Database creation for Lifeline and Link up programs. This workshop was led by Kim Scardino, Cindy Spiers, and Jonathan Lechter of the Wireline Competition Bureau. In addition, Zachary Katz, Legal Advisor for Wireline Communications, International and Internet Issues to Chairman Genachowski, Sharon Gillett, Chief of the Wireline Competition Bureau, Trent Harkrader, Division Chief, Telecommunications Access Policy Division, and Carol Matter, Deputy Bureau Chief, Wireline Competition Division attended separately during the two day proceedings.

In addition to those named here, there were many other participants and attendees whose names are listed as an attachment to this letter.

CGM used a presentation, attached, to facilitate the database discussion of issues related to a national database and duplicate subsidies.



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This presentation and CGM Comments and presentation material attached accurately reflect CGM's position and comments relating to his proceeding, and are consistent with other comments filed by CGM pursuant to these proceedings.

This letter is being filed electronically pursuant to section 1.1206 of the Commissions' rules.

Sincerely,

Kevin Murphy – CGM – Partner

ATTACHMENT
PRIVATE SECTOR ATTENDEES AT FCC LIFELINE LINK UP WORKSHOP
June 13, 2011

Michael Quinn	Solix
Eric Sequin	Solix
Stuart Waldron	Solix
Norina Moy	Sprint
Mitchell Brecher	Greenberg Traurig (TracFone)
Javier Rosado	TracFone
John Nakahata	Wiltshire & Grannis (GCI)
Donald Kratt	3PV
David Brinkman	3PV
Cathy Carpino	AT&T
Mike Tan	AT&T
Mary Henze	AT&T
Jerry James	Comptel
Mary Albert	Comptel
Barrett Sheridan	NASUCA
Frank Delcol	Tag Wireless
Chuck Schneider	dPi Teleconnect
Andrew Karl	Sage Telecom
Terri Kruse	ATMS
Matt Connolly	Yourtel America
Alan Buzacott	Verizon
Karen Majcher	USAC
Pamela Gallant	USAC
Ken Eisner	One Economy
Chuck Campbell	CGM
Kevin Murphy	CGM
Eric Robeson	West
Matthew Brill	Latham & Watkins (Cricket)
Jarrett Taubman	Latham & Watkins (Cricket)
Danielle Frappier	Davis Wright Tremaine (Nexus)
Scott Bergmann	CTIA

ATTACHMENT
PRIVATE SECTOR ATTENDEES AT FCC LIFELINE LINK UP WORKSHOP
June 14, 2011

Michael Quinn	Solix
Eric Sequin	Solix
Stuart Waldron	Solix
Norina Moy	Sprint
Mitchell Brecher	Greenberg Traurig (TracFone)
Javier Rosado	TracFone
John Nakahata	Wiltshire & Grannis (GCI)
Donald Kratt	3PV
David Brinkman	3PV
Jeff Brueggeman	AT&T
Mike Tan	AT&T
Mary Henze	AT&T
Barrett Sheridan	NARUC
Jerry James	Comptel
Frank Delcol	Tag Wireless
Chuck Schneider	dPi Teleconnect
Alan Buzacott	Verizon
Ken Eisner	One Economy
Chuck Campbell	CGM
Kevin Murphy	CGM
Eric Robeson	West
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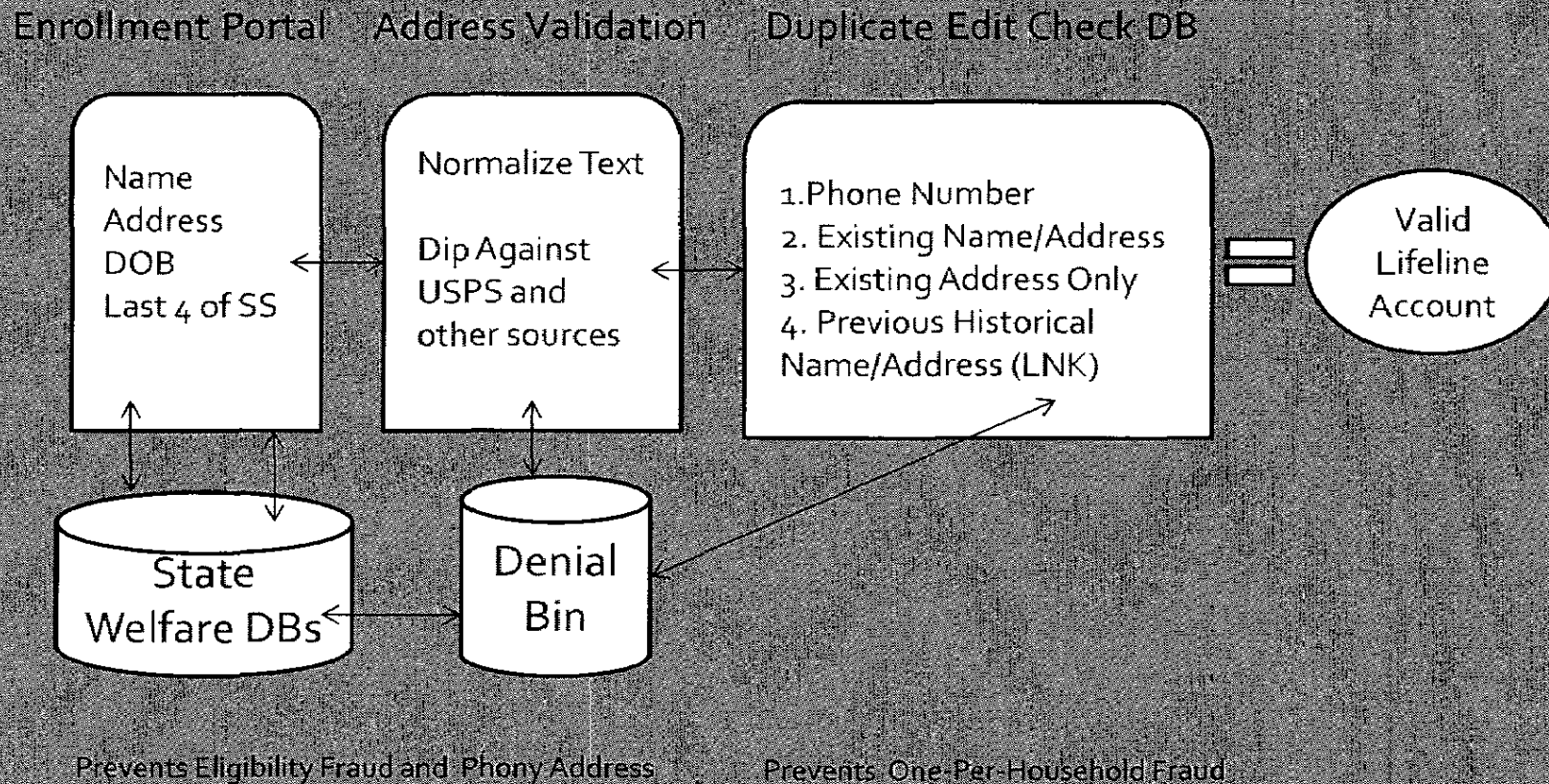
CGM, LLC

***Low Income Enrollment &
Fraud Management Platform***

Presentation to the FCC – 6/13/11

CGM, LLC

Low Income Program: Proposed Enrollment & Fraud Management Platform



Benefits to the Consumer

Makes the Program/Subsidy More Accessible to Eligible, Unserved Consumers:

- Simplifies Enrollment Process.
- Multiple Program Entry Points – Consumer, Case Worker, ETC Service Provider.
- Drive Take Rate via State and ETC–Driven Awareness Campaign.
- Estimated Eligibility Pool of 33MM. Estimated Take –Rate of 12MM (36%).

Benefits to the ETC Service Provider

Secures Lifeline Customer Base – Protects from Loss of Customers in a USAC or State Duplicate-Audit.

Evidences Responsible Stewardship and Would Likely Assist Their Efforts to Expand ETC Footprint.

Removes Poor/Unfair/Improper Practices from the Marketplace.